



Standard Certificate of Circulation

For the 26 issues distributed between 1st July 2007 and 31st December 2007

**Consumer
Magazines**

Zoo

Contents

- 2 Analysis of Circulation
- 3 Supporting Data
- 4 Supporting Data
- 5 Supporting Data

This certificate expires on 30th September 2008 unless ABC has issued a new certificate before that date.

Issued by

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All data carried in this certificate is derived from a Return of Circulation approved by ABC on: 14th February 2008 on behalf of the publisher: Bauer Consumer Media
The publisher has certified that the data has been reported in accordance with ABC rules. ABC will audit the data and if any material error or omission is found, an audit report will be issued giving details of the error or omission.

For details of audit reports issued or the rules and procedures, please contact ABC.

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TOTAL AVERAGE NET CIRCULATION PER ISSUE		Net Total	UK & Rol	Other Countries
		179,006	174,680	4,326
Newstrade and other Single Copy Sales	Total	178,120	173,822	4,298
At Basic Cover Price		171,037	166,739	4,298
Below BCP but not less than 50%		7,083	7,083	-
Less than 50% of BCP but not less than 20%		-	-	-
Single Copy Subscription Sales	Total	886	858	28
At Basic Annual Rate		36	21	15
Below BAR but not less than 50%		780	767	13
Less than 50% of BAR but not less than 20%		21	21	-
Less than 20% of BAR but not less than 10%		3	3	-
Less than 10% of BAR		46	46	-
Multiple Copy Subscription Sales	Total	-	-	-
At Basic Annual Rate		-	-	-
Below BAR but not less than 50%		-	-	-
Less than 50% of BAR but not less than 20%		-	-	-
Less than 20% of BAR but not less than 10%		-	-	-
Less than 10% of BAR		-	-	-
Regular Bulk Sales	Total	-	-	-
Not less than 50% of Basic Cover Price		-	-	-
Less than 50% of BCP but not less than 10%		-	-	-
Less than 10% of BCP		-	-	-
Issue Specific Bulk Sales	Total	-	-	-
Not less than 50% of Basic Cover Price		-	-	-
Less than 50% of BCP but not less than 20%		-	-	-
Society / Association / Organisation Circulation	Total	-	-	-
Paid Optional Single Copies		-	-	-
Unpaid Single Copies Requested in Writing		-	-	-
Unpaid Single Copies Requested by Telecommunications		-	-	-
Non-Optional Single Copies		-	-	-
Controlled Free Circulation	Total	-	-	-
Individually Requested in Writing		-	-	-
Individually Requested by Telecommunications		-	-	-
Company Requested in Writing		-	-	-
Company Requested by Telecommunications		-	-	-
Non-Requested - by Name		-	-	-
Non-Requested - by Job Title / Function		-	-	-
Non-Controlled Free Circulation	Total	-	-	-
By Name		-	-	-
Not by Name		-	-	-
Monitored Free Distribution	Total	-	-	-
Individually Distributed		-	-	-
Bulk Distributed		-	-	-
		ACTIVELY PURCHASED % OF TOTAL		
Actively Purchased Circulation		100.0	100.0	100.0

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Price: The following prices are accurate for the end of the audit period.

Basic Cover Price:	£1.50
Published annual UK Subscription rate:	£76.50
Published annual RoI Subscription rate:	£125.00
Published annual Other Countries Subscription rate:	£125.00 to £250.00

Duplication:

The mailing list for the audit issue was tested, the level of duplication found was: 0%

Excluded Issues:

None

Regular Bulk Sales Analysis

None

Issue Specific Bulk Sales Analysis

None

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Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in Audit Period

None

Monitored Free Distribution

None

Editions Analysis

None

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Issue by Issue Analysis:

Cover Date / Issue Identifier	Issue Variance from Total Average *	Issue Specific Bulk Sales	Monitored Free Distribution		
			Total	Individually Distributed	Bulk Distributed
06/07/2007	-	-	-	-	-
13/07/2007	-	-	-	-	-
20/07/2007	-	-	-	-	-
27/07/2007	-	-	-	-	-
03/08/2007	-	-	-	-	-
10/08/2007	-	-	-	-	-
17/08/2007	-	-	-	-	-
24/08/2007	-	-	-	-	-
31/08/2007	-	-	-	-	-
07/09/2007	-	-	-	-	-
14/09/2007	-	-	-	-	-
21/09/2007	-	-	-	-	-
28/09/2007	-	-	-	-	-
05/10/2007	-	-	-	-	-
12/10/2007	-	-	-	-	-
19/10/2007	-	-	-	-	-
26/10/2007	-	-	-	-	-
02/11/2007	-	-	-	-	-
09/11/2007	-	-	-	-	-
16/11/2007	-	-	-	-	-
23/11/2007	-	-	-	-	-
30/11/2007	-	-	-	-	-
07/12/2007	-	-	-	-	-
14/12/2007	-	-	-	-	-
21/12/2007	-	-	-	-	-
28/12/2007	-	-	-	-	-

Variances are only shown where an issue exceeds the Avg Net Circ by (a) 10% for 12 month audit periods or (b) 20% for all other audit periods. Variances will be displayed as (a) percentages for 12 month audit periods or (b) either the word 'above' or 'below' for all other audit periods.