



Standard Certificate of Circulation

For the 24 issues distributed between 1st July 2007 and 31st December 2007

**Consumer
Magazines**

New Statesman

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This certificate expires on 31st March 2009 unless ABC has issued a new certificate before that date.

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The publisher has certified that the data has been reported in accordance with ABC rules. ABC will audit the data and if any material error or omission is found, an audit report will be issued giving details of the error or omission.

For details of audit reports issued or the rules and procedures, please contact ABC.

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Certificate of Average Net Circulation for the 24 issues distributed between 1st July 2007 and 31st December 2007

TOTAL AVERAGE NET CIRCULATION PER ISSUE		Net Total	UK & Rol	Other Countries
		26, 208	23, 885	2, 323
Newstrade and other Single Copy Sales	Total	6, 158	5, 754	404
At Basic Cover Price		6, 158	5, 754	404
Below BCP but not less than 50%		-	-	-
Less than 50% of BCP but not less than 20%		-	-	-
Single Copy Subscription Sales	Total	15, 991	14, 073	1, 918
At Basic Annual Rate		11, 034	9, 720	1, 314
Below BAR but not less than 50%		2, 567	2, 096	471
Less than 50% of BAR but not less than 20%		801	681	120
Less than 20% of BAR but not less than 10%		806	795	11
Less than 10% of BAR		783	781	2
Multiple Copy Subscription Sales	Total	11	10	1
At Basic Annual Rate		5	4	1
Below BAR but not less than 50%		6	6	-
Less than 50% of BAR but not less than 20%		-	-	-
Less than 20% of BAR but not less than 10%		-	-	-
Less than 10% of BAR		-	-	-
Regular Bulk Sales	Total	-	-	-
Not less than 50% of Basic Cover Price		-	-	-
Less than 50% of BCP but not less than 10%		-	-	-
Less than 10% of BCP		-	-	-
Issue Specific Bulk Sales	Total	-	-	-
Not less than 50% of Basic Cover Price		-	-	-
Less than 50% of BCP but not less than 20%		-	-	-
Society / Association / Organisation Circulation	Total	-	-	-
Paid Optional Single Copies		-	-	-
Unpaid Single Copies Requested in Writing		-	-	-
Unpaid Single Copies Requested by Telecommunications		-	-	-
Non-Optional Single Copies		-	-	-
Controlled Free Circulation	Total	-	-	-
Individually Requested in Writing		-	-	-
Individually Requested by Telecommunications		-	-	-
Company Requested in Writing		-	-	-
Company Requested by Telecommunications		-	-	-
Non-Requested - by Name		-	-	-
Non-Requested - by Job Title / Function		-	-	-
Non-Controlled Free Circulation	Total	90	90	-
By Name		90	90	-
Not by Name		-	-	-
Monitored Free Distribution	Total	3, 958	3, 958	-
Individually Distributed		-	-	-
Bulk Distributed		3, 958	3, 958	-
		ACTIVELY PURCHASED % OF TOTAL		
Actively Purchased Circulation		84. 5	83. 0	99. 9

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Price: The following prices are accurate for the end of the audit period.

Basic Cover Price:	£2.95
Published annual UK Subscription rate:	£120.00
Published annual RoI Subscription rate:	€200.00
Published annual Other Countries Subscription rate:	£165.00 to £220.00

Duplication:

The mailing list for the audit issue was tested, the level of duplication found was: 0%

Excluded Issues:

None

Regular Bulk Sales Analysis

None

Issue Specific Bulk Sales Analysis

None

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Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in Audit Period

None

Monitored Free Distribution (Analysed by Issue on Page 5)

Method of Distribution:

Copies are distributed to airlines, where copies are left for collection by passengers.

The average number of distribution points per issue: 23

Editions Analysis

None

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Issue by Issue Analysis:

Cover Date / Issue Identifier	Issue Variance from Total Average *	Issue Specific Bulk Sales	Monitored Free Distribution		
			Total	Individually Distributed	Bulk Distributed
09/07/07	-	-	5,000	-	5,000
16/07/07	-	-	5,000	-	5,000
23/07/07	-	-	5,000	-	5,000
30/07/07	-	-	5,000	-	5,000
06/08/07	-	-	5,000	-	5,000
13/08/07	-	-	5,000	-	5,000
20/08/07	-	-	5,000	-	5,000
27/08/07	-	-	5,000	-	5,000
03/09/07	-	-	5,000	-	5,000
10/09/07	-	-	5,000	-	5,000
17/09/07	-	-	5,000	-	5,000
24/09/07	-	-	5,000	-	5,000
01/10/07	-	-	5,000	-	5,000
08/10/07	-	-	5,000	-	5,000
15/10/07	-	-	2,500	-	2,500
22/10/07	-	-	2,500	-	2,500
29/10/07	-	-	2,500	-	2,500
05/11/07	-	-	2,500	-	2,500
12/11/07	-	-	2,500	-	2,500
19/11/07	-	-	2,500	-	2,500
26/11/07	-	-	2,500	-	2,500
03/12/07	-	-	2,500	-	2,500
10/12/07	-	-	2,500	-	2,500
17/12/07	Above	-	2,500	-	2,500

Variances are only shown where an issue exceeds the Avg Net Circ by (a) 10% for 12 month audit periods or (b) 20% for all other audit periods. Variances will be displayed as (a) percentages for 12 month audit periods or (b) either the word 'above' or 'below' for all other audit periods.