



Standard Certificate of Circulation

For the 6 issues distributed between 1st July 2007 and 31st December 2007

**Consumer
Magazines**

MAC Format

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This certificate expires on 30th September 2008 unless ABC has issued a new certificate before that date.

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All data carried in this certificate is derived from a Return of Circulation approved by ABC on: 14th February 2008 on behalf of the publisher:

Future Publishing Ltd
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For details of audit reports issued or the rules and procedures, please contact ABC.

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Certificate of Average Net Circulation for the 6 issues distributed between 1st July 2007 and 31st December 2007

| TOTAL AVERAGE NET CIRCULATION PER ISSUE | | Net Total | UK & Rol | Other Countries |
|---|--------------|--------------------------------------|---------------------|------------------------|
| | | 23, 550 | 15, 237 | 8, 313 |
| Newstrade and other Single Copy Sales | Total | 18, 239 | 11, 397 | 6, 842 |
| At Basic Cover Price | | 18, 116 | 11, 274 | 6, 842 |
| Below BCP but not less than 50% | | 123 | 123 | - |
| Less than 50% of BCP but not less than 20% | | - | - | - |
| Single Copy Subscription Sales | Total | 5, 311 | 3, 840 | 1, 471 |
| At Basic Annual Rate | | 2, 601 | 1, 663 | 938 |
| Below BAR but not less than 50% | | 2, 579 | 2, 046 | 533 |
| Less than 50% of BAR but not less than 20% | | 11 | 11 | - |
| Less than 20% of BAR but not less than 10% | | 9 | 9 | - |
| Less than 10% of BAR | | 111 | 111 | - |
| Multiple Copy Subscription Sales | Total | - | - | - |
| At Basic Annual Rate | | - | - | - |
| Below BAR but not less than 50% | | - | - | - |
| Less than 50% of BAR but not less than 20% | | - | - | - |
| Less than 20% of BAR but not less than 10% | | - | - | - |
| Less than 10% of BAR | | - | - | - |
| Regular Bulk Sales | Total | - | - | - |
| Not less than 50% of Basic Cover Price | | - | - | - |
| Less than 50% of BCP but not less than 10% | | - | - | - |
| Less than 10% of BCP | | - | - | - |
| Issue Specific Bulk Sales | Total | - | - | - |
| Not less than 50% of Basic Cover Price | | - | - | - |
| Less than 50% of BCP but not less than 20% | | - | - | - |
| Society / Association / Organisation Circulation | Total | - | - | - |
| Paid Optional Single Copies | | - | - | - |
| Unpaid Single Copies Requested in Writing | | - | - | - |
| Unpaid Single Copies Requested by Telecommunications | | - | - | - |
| Non-Optional Single Copies | | - | - | - |
| Controlled Free Circulation | Total | - | - | - |
| Individually Requested in Writing | | - | - | - |
| Individually Requested by Telecommunications | | - | - | - |
| Company Requested in Writing | | - | - | - |
| Company Requested by Telecommunications | | - | - | - |
| Non-Requested - by Name | | - | - | - |
| Non-Requested - by Job Title / Function | | - | - | - |
| Non-Controlled Free Circulation | Total | - | - | - |
| By Name | | - | - | - |
| Not by Name | | - | - | - |
| Monitored Free Distribution | Total | - | - | - |
| Individually Distributed | | - | - | - |
| Bulk Distributed | | - | - | - |
| | | ACTIVELY PURCHASED % OF TOTAL | | |
| Actively Purchased Circulation | | 100. 0 | 100. 0 | 100. 0 |

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Price: The following prices are accurate for the end of the audit period.

| | |
|---|------------------|
| Basic Cover Price: | £5.99 |
| Published annual UK Subscription rate: | £49.95 |
| Published annual RoI Subscription rate: | £66.00 |
| Published annual Other Countries Subscription rate: | £66.00 to £82.00 |

Duplication:

The mailing list for the audit issue was tested, the level of duplication found was: 0%

Excluded Issues:

None

Regular Bulk Sales Analysis

None

Issue Specific Bulk Sales Analysis

None

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Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in Audit Period

None

Monitored Free Distribution

None

Editions Analysis

None

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Issue by Issue Analysis:

| Cover Date / Issue Identifier | Issue Variance from Total Average * | Issue Specific Bulk Sales | Monitored Free Distribution | | |
|----------------------------------|---|---------------------------------|-----------------------------|-----------------------------|---------------------|
| | | | Total | Individually Distributed | Bulk Distributed |
| aug-07 | - | - | - | - | - |
| sept-07 | - | - | - | - | - |
| oct-07 | - | - | - | - | - |
| nov-07 | - | - | - | - | - |
| dec-07 | - | - | - | - | - |
| jan-08 | - | - | - | - | - |

Variances are only shown where an issue exceeds the Avg Net Circ by (a) 10% for 12 month audit periods or (b) 20% for all other audit periods. Variances will be displayed as (a) percentages for 12 month audit periods or (b) either the word 'above' or 'below' for all other audit periods.