



Standard Certificate of Circulation

For the 4 issues distributed between 1st July 2006 and 30th June 2007

**Business
Magazines**

Blinds & Shutters

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The Primary Market Sector for this publication is:

Architecture

This certificate expires on 30th September 2008 unless ABC has issued a new certificate before that date.

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All data carried in this certificate is derived from a Return of Circulation approved by ABC on: 21st August 2007 on behalf of the publisher: Turret Group Ltd
The publisher has certified that the data has been reported in accordance with ABC rules. ABC will audit the data and if any material error or omission is found, an audit report will be issued giving details of the error or omission.

For details of audit reports issued or the rules and procedures, please contact ABC.

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Blinds & Shutters

Certificate of Average Net Circulation for the 4 issues distributed between 1st July 2006 and 30th June 2007

	Net Total	United Kingdom	Other Countries
TOTAL AVERAGE NET CIRCULATION PER ISSUE	5,512	5,456	56
Total Average Net Newstrade Sales Per Issue	-	-	-

Analysis for the Audit Issue cover dated Issue 2 2007 and distributed on 17th April 2007

		5,530	5,473	57
Total Net Circulation				
Newstrade and other Single Copy Sales	Total	-	-	-
At Full Cover Price/NTT		-	-	-
At a Lower Rate		-	-	-
Paid and Controlled	Total	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Single Copy Subscription Sales	Total	37	18	19
At Full Rate		24	14	10
At between 50% and 100% of Full Rate		9	-	9
At less than 50% of Full Rate		4	4	-
Multiple Copy Subscription Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Bulk Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Society/Association/Organisation Circulation	Total	-	-	-
Paid optional single copies		-	-	-
Unpaid single copies (Written Requests)		-	-	-
Unpaid single copies (Electronic Requests)		-	-	-
Unpaid single copies (Telephone Requests)		-	-	-
Non-optional single copies		-	-	-
Controlled Free Circulation	Total	5,379	5,367	12
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
Individual Written Requests		1,084	1,084	-
Individual Electronic Requests		231	231	-
Individual Telephone Requests		-	-	-
Company Written Requests		-	-	-
Company Electronic Requests		-	-	-
Company Telephone Requests		-	-	-
Non-requested by name		3,990	3,978	12
Non-requested by job title / function		74	74	-
Non-Controlled Free Circulation	Total	114	88	26
By Name		109	84	25
Not by name		5	4	1

Duplication: The level of duplication on the mailing list for the audit issue was: 1%

Miscellaneous data:

The Basic Cover Price for the audit issue was: Not Applicable

The United Kingdom Basic Annual Rate for Subscriptions for the audit issue was: £49.00

The range of annual other countries subscription rates for the audit issue was: £71.00 to £85.00

2 or 3 year subscriptions are available

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Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in audit period

Managers & individuals within the blinds and awnings industry, interior design, shopfitting, construction, health authority, government, hotels, regulatory bodies and individual interior designers and architects. Also individuals who influence, specify or authorise purchasing responsibility for blinds, shutters, awnings and grilles and visitors to the Blinds & Shutters show and members of the BBSA.

Age of source data for the Audit Issue

Category by quantity	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	1,315	889	338	88
Individual Requests	1,315	889	338	88
Company Requests	-	-	-	-
Category by percentage	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	100.0	67.6	25.7	6.7
Individual Requests	100.0	67.6	25.7	6.7
Company Requests	-	-	-	-

Actual Distribution Dates for issues distributed during the audit period

Variations for issues with a variance of more than 10% above (+) or below (-) the average net circulation

Bulk Sales for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk %	Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk %
Issue3 Autumn06	03-Aug-2006	5,475	-	-					
Issue4 Winter06	23-Oct-2006	5,523	-	-					
Issue 1 2007	23-Jan-2007	5,520	-	-					
Issue 2 2007	17-Apr-2007	5,530	-	-					

Other Bulk Distribution. (Please note, these copies are NOT included in the circulation of any issue)

None