



Standard Certificate of Circulation

For the 12 issues distributed between 1st July 2003 and 30th June 2004

**Business
Magazines**

Creative Review

CREATIVE REVIEW

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This certificate expires on 30th September 2005 unless ABC has issued a new certificate before that date.

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All data carried in this certificate is derived from a Return of Circulation approved by ABC on: 17th August 2004 on behalf of the publisher: Centaur Communications Ltd The publisher has certified that the data has been reported in accordance with ABC rules. ABC will audit the data and if any material error or omission is found, an audit report will be issued giving details of the error or omission.

For details of audit reports issued or the rules and procedures, please contact ABC.

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Certificate of Average Net Circulation for the 12 issues distributed between 1st July 2003 and 30th June 2004

	Net Total	United Kingdom	Other Countries
Total Average Net Circulation Per Issue	17,748	14,700	3,048
Total Average Net Newstrade Sales Per Issue	7,247	5,981	1,266

Analysis for the Audit Issue cover dated May 2004 and distributed on 22nd April 2004

TOTAL NET CIRCULATION		19,962	16,754	3,208
Newstrade and other Single Copy Sales	TOTAL	9,503	8,033	1,470
At Full Cover Price/NTT		9,503	8,033	1,470
At a Lower Rate		-	-	-
Paid and Controlled	TOTAL	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Single Copy Subscription Sales	TOTAL	10,205	8,509	1,696
At Full Rate		9,383	7,844	1,539
At between 50% and 100% of Full Rate		817	660	157
At less than 50% of Full Rate		5	5	-
Multiple Copy Subscription Sales	TOTAL	187	164	23
At Full Rate		169	149	20
At between 50% and 100% of Full Rate		18	15	3
At less than 50% of Full Rate		-	-	-
Bulk Sales	TOTAL	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Society/Association/Organisation Circulation	TOTAL	-	-	-
Paid optional single copies		-	-	-
Unpaid single copies requested in writing		-	-	-
Unpaid single copies requested by internet		-	-	-
Unpaid single copies requested by telephone		-	-	-
Non-optional single copies		-	-	-
Controlled Free Circulation	TOTAL	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
Individually requested in writing		-	-	-
Individually requested by internet		-	-	-
Individually requested by telephone		-	-	-
Company requested in writing		-	-	-
Company requested by internet		-	-	-
Company requested by telephone		-	-	-
Non-requested by name		-	-	-
Non-requested by job title / function		-	-	-
Non-Controlled Free Circulation	TOTAL	67	48	19
By Name		65	47	18
Not by name		2	1	1

Duplication: The level of duplication on the mailing list for the audit issue was: 0%

Miscellaneous data:

The cover price for the audit issue was £5.00

The annual United Kingdom subscription rate for the audit issue was: £58.00

The range of annual other countries subscription rates for the audit issue was: £78.00 to £109.00

2 or 3 year subscriptions are available

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Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in audit period

None

Actual Distribution Dates for issues distributed during the audit period

Variations for issues with a variance of more than 10% above (+) or below (-) the average net circulation

Bulk Sales for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date/ID	Distribution Date	Variance %	Bulk %	Cover Date/ID	Distribution Date	Variance %	Bulk %
August 2003	22-Jul-2003	-	-				
September 2003	19-Aug-2003	-	-				
October 2003	25-Sep-2003	-	-				
November 2003	22-Oct-2003	-	-				
December 2003	19-Nov-2003	-	-				
January 2004	16-Dec-2003	-	-				
February 2004	05-Jan-2004	-	-				
March 2004	17-Feb-2004	-	-				
April 2004	23-Mar-2004	-	-				
May 2004	22-Apr-2004	+12.5	-				
June 2004	27-May-2004	-	-				
July 2004	22-Jun-2004	-	-				

Exhibitions / Conferences to which bulk free copies are supplied. Please note, these copies are NOT included in the circulation of any issue

None